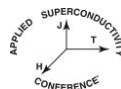




## 2018 APPLIED SUPERCONDUCTIVITY CONFERENCE

Washington State Convention Center ♦ Seattle, WA, USA



October 28 – November 2, 2018

<http://www.ascinc.org>

## EXHIBITOR PROSPECTUS

### **You're Invited!**

The ASC 2018 Committee invites your Company to exhibit at the **2018 Applied Superconductivity Conference**, considered the conference of choice for individuals within the superconductivity community. **ASC 2018 will be held October 28 – November 2 in Seattle, Washington, USA, at the Washington State Convention Center (WSCC).** A myriad of technical and special sessions will update scientists and engineers within the superconductivity community with the latest scientific and technical developments. The conference will include plenary, oral, and poster sessions as well as various social events.

A major superconductivity Exhibition will be held in conjunction with the technical conference in the same facility, the WSCC. The professional Exhibition **begins at noon on Monday, October 29 and ends on Thursday, November 1.** An Exhibitor Reception is to be held on Tuesday, October 30.

The ASC 2018 Exhibition will feature a large number of exciting exhibit companies consisting of product manufacturers and service providers concerned with the field of superconductivity as well as other related areas. This is an exceptional opportunity to present your company's latest products, services and techniques in an intimate setting to a sophisticated audience sharply focused on this market. The exhibition offers your company a valuable opportunity for one-on-one interaction with researchers from industries, universities, and both private and government laboratories who are involved in making and/or influencing purchasing decisions for their companies and institutions.

### **SIGN UP EARLY FOR A PRIME BOOTH LOCATION!**

#### **Show Information**

##### **Venue**

Washington State Convention Center – Hall4ABC, Seattle, Washington

Website: <http://www.wscc.com>

##### **Show Hours:**

###### **Monday, October 29, 2018**

12:00 p.m. – 4:00 p.m. (approx. \*)

6:30 p.m. – 8:00 p.m. Welcome & Exhibitor Reception (approx. \*)

###### **Tuesday, October 30, 2018**

9:00 a.m. – 3:30 p.m. (approx. \*)

###### **Wednesday, October 31, 2018**

9:00 a.m. – 3:30 p.m. (approx. \*)

###### **Thursday, November 1, 2018**

9:00 a.m. – 11:45 a.m. (approx. \*)

##### **Exhibitor Move-in Hours:**

###### **Sunday, October 28, 2018**

12:00 p.m. – 5:00 p.m.

###### **Monday, October 29, 2018**

8:00 a.m. – 12:00 p.m.

##### **Exhibitor Move-out Hours:**

###### **Thursday, November 1, 2018**

12:00 p.m. – 5:00 p.m.

*\*Exact times for the Exhibit will be determined after the technical program is finalized by mid-May.*

## Booth Rental Rates & Benefits

10' x 10' Single Booth Fee:	\$2,750	<b>*NEW:</b> 10' x 10' Premium Booth Fee:	\$2,950
10' x 20' Double Booth Fee:	\$5,250	<b>*NEW:</b> 10' x 20' Premium Booth Fee:	\$5,650
10' x 30' Triple Booth Fee:	\$8,000		

\*Premium booths are located in the center aisle directly in front of the entrance and are marked in orange on the floor plan. When registering [signing up??] for a premium booth, a premium booth number must be selected from the list of available booths. **Payment must be received within 10 business days of submitting the booth registration to guarantee the selected booth number(s).** When submitting a standard booth registration, an option will be given to enter the preferred booth number(s).

Single booths will be 10' wide by 10' deep. Each booth will be equipped with 3' high fabric side-rails and an 8' high fabric back-wall and one 11" x 17" ID sign.

The deadline for completing your exhibit booth online registration and full payment is **Monday, July 16, 2018.**

Exhibit space is limited and will be reserved on a first-come, first-served basis.

## Benefits to Exhibitors\*\*

- Two (2) Exhibit Representative registrations with admittance to the Exhibitor Reception and Refreshment Breaks and one (1) banquet ticket are included in a 10 x 10 booth.
- One (1) copy of the special conference issue of the IEEE TRANSACTIONS OF APPLIED SUPERCONDUCTIVITY in digital format (fully peer reviewed papers submitted at the conference, scheduled to be published in June 2019).
- Complimentary wireless internet access throughout the Exhibit Hall.
- Access to the Exhibitor Lounge located in the Exhibit Hall.
- Pre- and post-conference listing on the ASC 2018 website with your company description and a hyperlink to your company's homepage.
- Company description and company's representatives contact information will be included in the AdMag booklet.
- Discounted advertisement opportunities.
- Discounted conference hotel room rates at the contracted conference hotels (*details will be made available on the conference website at <http://www.ascinc.org> in mid-June 2018*).
- Food and beverage will be available in prominent locations throughout the Exhibit areas.
- Pre-registrant contact information will be available three weeks prior to the conference in excel format. Contact Centennial Conferences by email at [asc@centennialconferences.com](mailto:asc@centennialconferences.com) to request the pre-registrant contact data. (*Note that only participants having given permission to be listed will be included.*)
- Full listing of all conference participants will be provided –if requested– after the conference via email in excel format. (*Note that only participants having given permission to be listed will be included.*)
- Exhibitor registrants are free to attend any of the technical sessions if they are interested and if space is available.

**\*\*Benefits to Exhibitors noted above will not apply unless payment is received.**

## Exhibitor Registration & Payment Information

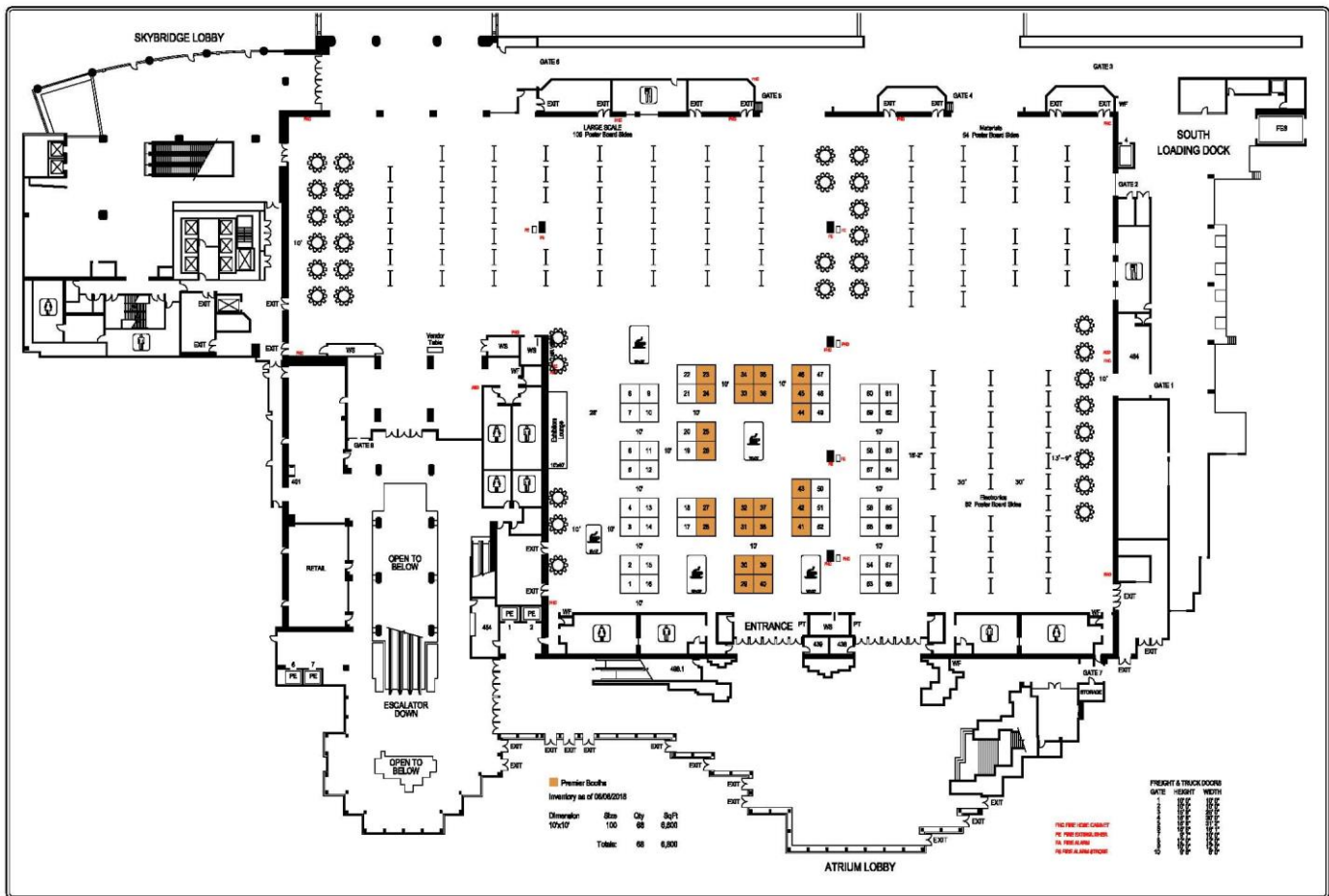
**New this year!** ASC Exhibit booth and exhibit representative registration is available online. The online registration website link will be posted on the conference website on November 6, 2017. Each exhibit company must register online to reserve their booth space. After the registration is complete and payment is made in full, an email will be sent to the exhibit company's contact person with information regarding the registration process for the booth personnel.

Additional company exhibit representative may attend at a **\$200** per person rate. This option is limited to two (2) additional representatives per booth. The rate includes admittance only to the Exhibitor Reception and Refreshment Breaks. It does not include access to the Welcome Reception or the Thursday Farewell Event. Any additional exhibit representatives for the conference or the exhibit will need to register via the online conference registration site which is scheduled to open-mid-June.

Payments are accepted by check, Visa, MasterCard, Discover, American Express and Wire Transfer. Checks must be in U.S. dollars drawn on a United States bank and made payable to **Applied Superconductivity Conference, Inc.** If paying by wire, please contact Centennial Conferences for wire instructions.

**SIGN UP EARLY FOR A PRIME BOOTH LOCATION!**

**Tentative Floor Plan**  
(Premium booths are marked in orange)



**GES** Global Experience Specialists

CONFIDENTIAL © BY GLOBAL EXPERIENCE SPECIALISTS. ALL RIGHTS RESERVED. NO PART OF THIS PUBLICATION MAY BE REPRODUCED, STORED IN RETRIEVAL SYSTEMS, OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC, MECHANICAL, PHOTOCOPYING, RECORDING, OR OTHERWISE, WITHOUT EXPRESS WRITTEN CONSENT OF GLOBAL EXPERIENCE SPECIALISTS.

**Applied Superconductivity Conference**  
October 29 - November 1, 2018  
Washington State Convention Center - Halls 4ABC

**CONFIDENTIAL PROPERTY OF GES**  
File: asac1-2018-track4-aha.dwg  
Printed: Sun 09, 2018  
By: ANTHONY

THIS EFFORT WAS MADE TO ACHIEVE THE ACCURACY OF ALL INFORMATION CONTAINED ON THIS FLOOR PLAN, HOWEVER, OTHER INFORMATION, SUCH AS THE LOCATION OF BEARING COLUMNS, UTILITY OR OTHER MECHANICAL COMPONENTS OF THE FACILITY IS A CONTRIBUTION BY THE CONTRIBUTOR OF THIS PLAN. IT IS THE SOLE RESPONSIBILITY OF THE USER TO PROPERLY VERIFY THE FACILITY TO VERIFY ALL DIMENSIONS AND LOCATIONS.

## Cancellation

If written notice of cancellation is received by **Monday, July 16, 2018**, an administrative fee of 20% of the total booth fee will be retained. Cancellations after July 16, 2018 will result in forfeiture of the exhibit fee.

## Decorator & Exhibit Service Manual

Global Experience Specialists, Inc. (GES) is the official decorator for ASC 2018 and will provide the official Exhibit Service Kit for the Exhibit. The Exhibit Service Kit will be made available online via the ASC'18 website. An email notification will be sent to the contact person of each exhibit company when this information is made available at the end of July.

The manual will contain all necessary information required for ordering services from GES and all other selected ancillary suppliers. The manual will outline shipping, drayage and material handling instructions and include pre-printed shipping labels.

Booth furnishings, audio visual, graphics and other fee-based show services can be ordered from GES using the online service manual. Electrical services can be ordered through the WSCC Exhibitor Services Department.

## Special Requests

Helium, Nitrogen, Oxygen and Nitrous oxide tanks are allowed on the event floor with prior approval by the Fire Marshal. OSHA requires that all containers be properly labeled and display appropriate warnings. Tanks must be firmly secured in the upright position with valves protected against damage. Nitrous oxide and Oxygen tanks over 250 cubic feet are prohibited. Oxidizing gases (Oxygen or Nitrous oxide) in amounts in excess of 503 cubic feet may only be used in public assembly area under permit for Hazardous Materials. Exhibitors displaying or using hazardous materials must submit notify Centennial Conferences via email no later than July 16, 2018. Any container not clearly labeled will be removed from within the Washington State Convention Center, tested and disposed of at exhibitor's expense.

All special requests should be directed to Centennial Conferences **PRIOR** to completing the online booth registration. Special requests could be, but are not limited to, needs for cooling water and drains, electrical requirements to accommodate the use of a compressor, chemical mixtures and liquid hydrogen. If your request can be accommodated and is approved, you will receive confirmation from Centennial Conferences via email and can then register online. Please also complete the Special Needs section during the registration process.

## Assignment of Booth Space

Registrations are date stamped based on the date and time the full payment is received. For Exhibitors registering for a standard booth space, booth numbers will be assigned on a first-come, first-served basis until sold out after the registration deadline of July 16, 2018. Booth assignments will be made by the Exhibit Chairman by **Monday, July 23, 2018**. To select your preferred booth area, please refer to the tentative Exhibit floor plan included in this prospectus. Exhibitors wishing to avoid assignment of space adjacent to, or across from, particular companies should indicate so during the online registration. Careful consideration will be given to such requests whenever possible. Exhibit Manager reserves the right to adjust floor layout.

Exhibit companies purchasing a premium booth space must select a specific booth number, based on availability, during the registration process. **Payment must be received within 10 business days of submitting the booth registration to guarantee the selected booth number(s).**

## Hotel Accommodations

ASC 2018 will have discounted conference hotel room rates at contracted conference hotels made available mid-June 2018. Reservations should be made through the reservation link via the ASC 2018 website. More information in regards to accommodation can be found on the conference website's accommodation page.

## ASC 2018 Website Address and Exhibition Updates

Exhibitors will be kept current with periodic ASC 2018 Exhibition updates found on the ASC 2018 conference website. For this and other conference related information, please visit the ASC 2018 website at <http://www.ascinc.org>.

## ASC 2018 Advertising and Sponsorship Opportunities

Advertising and sponsorship opportunities are listed on the ASC 2018 website. Advertising opportunities are available for purchase during the online Exhibitor registration process.

## Tentative Schedule at ASC 2018

### Exhibitor Registration/Exhibitor Move-in

**Sunday, October 28, 2018**

12:00 p.m. – 5:00 p.m.

**Monday, October 29, 2018**

8:00 a.m. – 12:00 p.m.

Exhibitor Registration will be located in the Atrium Lobby on the Exhibit Level in the Washington State Convention Center. All Exhibit representatives must register prior to entering the Exhibit Hall. Exhibitors **MUST** wear their badges at all times in order to enter the Exhibit area.

### Exhibitor Dismantle

Thursday, November 1, 2018

12:00 p.m. – 5:00 p.m.

Exhibits must be dismantled by 5:00 p.m. on Thursday, November 1, 2018. Teardowns will **NOT** be allowed prior to 3:00 p.m. on Thursday, November 1, 2018.

### Activities in the Exhibit Hall and Conference Schedule

**Monday, October 29, 2018**

8:00 a.m. – 6:00 p.m. (approx.\*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

8:00 a.m. – 12:00 p.m. – Exhibitor Move-in

12:00 p.m. – 5:00 p.m. – Exhibit Open

AM – Morning Break

PM – Afternoon Break

**Tuesday, October 30, 2017**

8:00 a.m. – 6:00 p.m. (approx.\*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

9:00 a.m. – 3:30 p.m. (approx.\*) – Exhibit Open

AM – Morning Break

PM – Afternoon Break

6:30 p.m. – 8:00 p.m. – Exhibitor Reception

**Wednesday, October 31, 2018**

8:00 a.m. – 6:00 p.m. (approx.\*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

9:00 a.m. – 3:30 p.m. (approx.\*) – Exhibit Open

AM – Morning Break

PM – Afternoon Break

**Thursday, November 1, 2018**

8:00 a.m. – 6:00 p.m. (approx.\*) – Plenary Session, Concurrent Oral Sessions and Poster Session, times to be determined

9:00 a.m. – 12:00 p.m. (approx.\*) – Exhibit Open

12:00 p.m. – 5:00 p.m. – Exhibitor Move-out

AM – Morning Break

PM – Afternoon Break

6:30 p.m. – 8:30 p.m. – Farewell Event

**Friday, November 2, 2018**

8:00 a.m. – 12:00 p.m. (approx.\*) – Plenary Session and Concurrent Oral Sessions, times to be determined

AM – Morning Break

**Food and beverage will be available in prominent locations throughout the Exhibit areas.**

*\*All published hours are subject to change.*