
ASC'14 NASCAR SPONSORSHIP OPPORTUNITIES

Stand out from the competition, build brand name recognition and boost your visibility by becoming an ASC'14 NASCAR Sponsor!

ASC'14 NASCAR EXPERIENCE PIT CREW

\$500.00 – NUMEROUS SPONSORS

As the sponsor, you will receive:

Logo placement on *a front panel* of the car
Recognition on event signage
Recognition on website
Recognition on ASC'14 e-blast to attendees
Recognition in ASC'14 Program Booklet

ASC'14 NASCAR EXPERIENCE RACING TEAM

\$700.00 – 10 SPONSORS (5 SOLD)

As the sponsor, you will receive:

Logo placement on *a side or rear panel* of the car
Post-show leads from simulator participants
Recognition on event signage
Recognition on website
Recognition on ASC'14 e-blast to attendees
Recognition in ASC'14 Program Booklet
ASC'14 NASCAR Branded Racing Tickets (punch card for incentive). Attendees must visit your booth in order to win a prize!

ASC'14 NASCAR EXPERIENCE DRIVER

\$1,000.00 – 2 SPONSORS (2 SOLD)

As the sponsor, you will receive:

Logo placement on *a back quarter panel* of the car
Post-show leads from simulator participants
Recognition on event signage
Recognition on website
Recognition on ASC'14 e-blast to attendees
Recognition in ASC'14 Program Booklet
ASC'14 NASCAR Branded Racing Tickets (punch card for incentive). Attendees must visit your booth in order to win a prize!

ASC'14 NASCAR EXPERIENCE OWNER

\$1,500.00 – 3 SPONSORS (2 SOLD)

Available to 3 sponsors, this is a great opportunity to increase your exposure, meet face-to-face with attendees and take center stage as one of two exclusive and top sponsors of the multi-level NASCAR simulator sponsorship.

As the sponsor, you will receive:

Logo placement on *hood or deck lid* of the car
1-hour exclusive use of simulator for VIP customers
Post-show leads from simulator participants
Recognition on event signage
Recognition on website
Recognition on ASC'14 e-blast to attendees
Recognition in ASC'14 Program Booklet
ASC'14 NASCAR Branded Racing Tickets (punch card for incentive). Attendees must visit your booth in order to win a prize!